

## Welcome pack for Relying Parties

Version 1.1



## Freja eID Relying Party Welcome email

### **GENERAL INFORMATION**

Welcome email

Welcome to Freja eID! This is a brief guide for developers, whether you are already a Relying Party (RP) or just trying out our service.

One of the first steps in the process is that you will receive a Welcome email from our technical Support Team, which includes account details to our SFTP where you'll find development guides and a PFX with a private key and corresponding client

certificate that you will need to connect to the demo/integration environment once you send us the information requested in the **BEFORE\_YOU\_BEGIN** document.

Please contact us via **partnersupport@frejaeid.com** should you have any questions!

Welcome!

# Freja eID Relying Party Logo guide

### **ASSETS & INFORMATION**

Relying party assets

Below are the required assets we need you to supply us with, so that we can complete the Relying Party (RP) onboarding so that your organisation can start using Freja eID. If you have any questions, please contact: partnersupport@frejaeid.com

ltem	English	Swedish	Description
Relying Party Name			Max length 20 characters.  Name of RP is shown in Freja elD  mobile app as part of login  transaction and in My Pages web app in  section for managing services and  previewing transaction history.
Relying Party URL			<b>Max length 100 characters.</b> URL to relying party – shown in My Pages web app. Also might be added to eID Mobile App as part of login transaction details.
Relying Party Description			<b>Max length 75 characters.</b> User friendly description of relying party – shown in My Pages web application in section for previewing available services.
Relying Party Logo			Please deliver your company logotype in vector file format, preferably in Al (Illustrator) or EPS (Encapsulated PostScript) format.

### YOUR LOGOTYPE IN FREJA eID

Logo mockup

Below are examples of how your company logotype will be used in the Freja eID application. It will be visible to all users in My Pages.



## Freja eID Button guide

### THE SIGN IN BUTTON

**Buttons** 

There are two versions of the "Sign in with Freja eID button", one dark and one light.

Please remember that you need to inform the user if your service requires Freja eID+ for access.



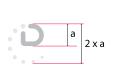


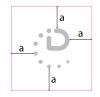
Sign in with **Freja eID** 

## Freja eID brand guide

### **SYMBOL**

Symbol spacing construcion





Please use the symbol when there is no space to have the horizontal logo version on small areas on print and screens.





Smallest size of a symbol in **digital** use is **10 x 9.053 px** 



Smallest size of a symbol in **print** use is **5** x **4.527 mm** 

### **TYPOGRAPY**

Fonts in use for the brand

**ROBOTO SLAB LIGHT** 



ABCDEFGHIJKLMN OPQRSTUVWXYZ abcdefghijklmn opqrstuvwxyz 1234567890 !@£\$%^&\*()

## The digital transformation relies on trust

MONTESRRAT LIGHT



ABCDEFGHI-JKLMN OPQRSTUVWXYZ abcdefghijkImn opqrstuvwxyz 1234567890 !@£\$%^&\*() MONTESRRAT REGULAR



ABCDEFGHI-JKLMN OPQRSTUVWXYZ abcdefghijklmn opqrstuvwxyz 1234567890 l@£\$%^&\*() MONTESRRAT ITALIC



ABCDEFGHIJKLMN OPQRSTUVWXYZ abcdefghijklmn opqrstuvwxyz 1234567890 !@£\$%^&\*() "The digital transformation relies on trust"

FREJA eID

"The digital transformation relies on trust"

### **SYMBOL & LOGOTYPE**

Logotype spacing construcion



Please use this logo as much as you can!









The sub-text of the logotype should be aligned to the right. In that case the logotype is moved up from the base axis by a **b** space.

### **VERTICAL LOGOTYPE**

Vertical logotype spacing construcion



Please use this logo when space is vertically narrow.







### **BRAND COLORS**

Primary and secondary colors

### **PRIMARY COLORS**

### **INDIGO BLUE**

HEX: #3E3A94 CMYK: 92, 93, 03, 00 RGB: 62, 58, 148



### **SECONDARY COLORS**



### **PINK POWER DETAIL**

HEX: #FD5769 CMYK: 00, 80, 46, 00 RGB: 253, 87, 105



### **GREEN BUTTON**

HEX: #56BE89 CMYK: 65, 00, 62, 00 RGB: 86, 190, 137



### **YELLOW DETAIL**

#F6E102 HEX: CMYK: 06, 05, 100, 00 RGB: 246, 225, 02



### **BLUE LINK**

#0B98E7 HEX: CMYK: 73, 30, 00, 00 RGB: 11, 152, 231



### **RED ALERT**

#C91B3C HEX: CMYK: 14, 100, 78, 04 RGB: 201, 27, 60



### **VIOLET DETAIL**

HEX: #A93C92 CMYK: 35, 90, 02, 00 RGB: 169, 60, 146



### **BLACK**

HEX: #231F20 CMYK: 70, 67, 64, 74 RGB: 35, 31, 32



### **LIGHTER GRAY**

HEX: #F7F6F7 CMYK: 02, 01, 01, 00 RGB: 247, 246, 247